

## headquarters & regional offices

No longer highly dependent on just a few large local employers, Greater Baltimore has successfully made the transition to the New Economy. The diversified mix of large, mid-size and small headquarters and strategic regional offices provides the market with one of the highest concentrations of management talent in the US.



- › Over 74,000 are employed in professional management occupations in the region
- › Average annual management wages of \$104,630 provide a great value compared to other metro areas
- › Maryland was ranked the best Northeast US state for business by Forbes in 2010
- › Baltimore is consistently named one of the best cities for young professionals and recent college graduates, which helps attract a flow of talent to the region

### Management Talent

Greater Baltimore has one of the highest concentrations of management talent in the US, bolstered by one of the nation's most highly educated populations.

Management Concentration Major Metro Areas		
Rank	Metro Area	Index
1	Washington DC	1.70
2	San Francisco	1.42
3	Atlanta	1.40
4	Boston	1.34
5	Minneapolis	1.34
6	Baltimore	1.26
7	Los Angeles	1.19
8	San Diego	1.18
9	Chicago	1.18
10	Sacramento	1.11
	US	1.00

Most Educated Major Metros		
Rank	Metro Area	%*
1	Washington DC	47.3
2	San Francisco	43.5
3	Boston	42.2
4	Denver	37.6
5	Minneapolis	37.6
6	Seattle	37.4
7	New York	35.6
8	Baltimore	34.7
9	San Diego	34.6
10	Atlanta	34.1
	US	27.9

\*% of population age 25+ with Bachelor's degree or higher

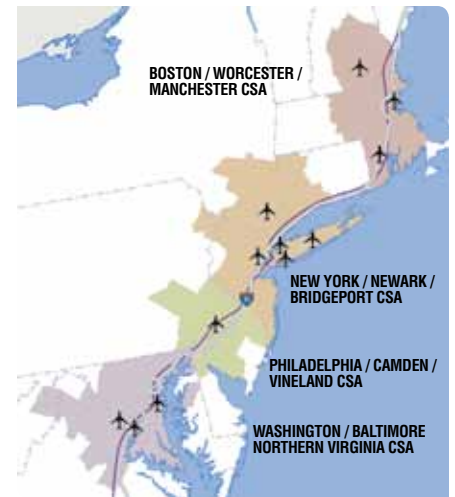
### Diversified Base

Fifty-five firms/organizations each employ at least 1,000 workers in Greater Baltimore while small-to-mid-sized firms represent the fastest growing segment of the region's headquarters base.



### Ready Access

Firms based in Greater Baltimore are well-connected to the Northeast US corridor through the nation's busiest passenger rail line and to US and global markets through 3 of the top 30 North American airports.



#### 3 of North America's Top 30 Airports:

- Baltimore-Washington International
- Dulles International
- Reagan National

#### Easy Access from Northern Baltimore to:

Philadelphia International

#### #1 US Passenger Rail Corridor (Amtrak):

Boston-NY-Philadelphia-Baltimore-DC

#### 3 Amtrak Rail Stations:

- Baltimore Penn Station
- BWI Airport Rail Station
- Aberdeen

