

ENTERTAINMENT & HOSPITALITY

Greater Baltimore provides a wide range of entertainment and hospitality offerings that bring jobs to the Region and enhance the overall quality of life. Employment in the industry has grown by 18 percent over the last ten years, and has expanded into new sectors such as gaming and film. In addition to the opportunities provided to residents, entertainment and hospitality throughout the region also attracts newcomers to Greater Baltimore to live, work, and play.



GREATER BALTIMORE INDUSTRY PROFILE

FOOD SERVICE & RESTAURANTS

Baltimore has consistently ranked as one of *Zagat's* top food cities, and the food service industry in the region has experienced continual growth over the last ten years. The industry adds hundreds of jobs to Greater Baltimore every year, growing by 16 percent over the last ten years, and is outpacing the Region's overall growth of 5 percent.

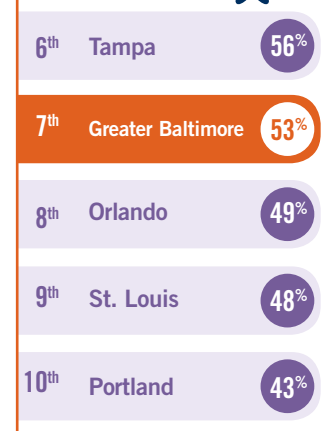


FOOD SERVICE EMPLOYMENT CHANGE

Kitchen Staff: 5-Year % Change

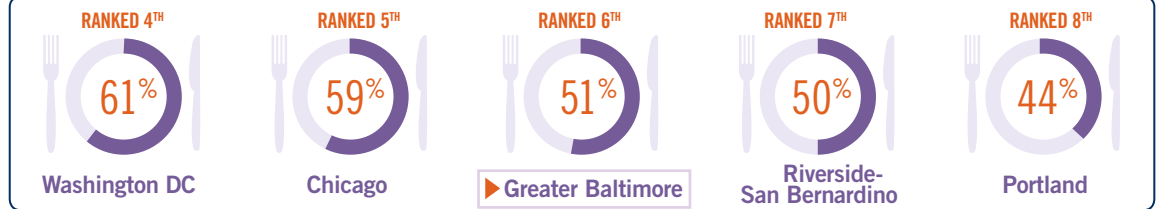
FOOD SERVICE MANAGERS

5-Year % Change



FOOD SERVICE ASSISTANTS

5-Year % Change



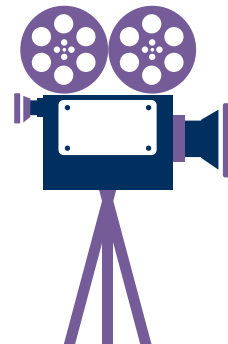
SHOW BUSINESS

In 2010 Maryland passed the Film Production Activity Tax Credit. This was the continuation of an effort that helped to bring the Region high profile film and television productions, including *VEEP* and *House of Cards*. Since then, the Region has added nearly 600 jobs for actors alone. This, in combination with Greater Baltimore's esteemed drama programs, theatres, and troupes, made the Region the 3rd densest market for acting professions.

TOP 3 ACTING DENSITY



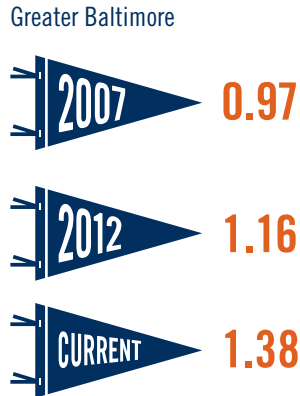
ACTING EMPLOYMENT CHANGE RANKING



SPECTATOR SPORTS

Ballparks, horse tracks, football stadiums, and arenas, Greater Baltimore has it all in abundance. Forbes ranked the Oriole Park at Camden Yards 2nd in its list of the greatest baseball parks. The Region hosts the renowned Preakness Stakes, and has recently been chosen as the location of one of only seven 4- to 5- star premier horse events. M&T Bank Stadium was ranked as the number one game day experience, and is being considered as host venue for the 2026 World Cup.

DENSITY OF SPECTATOR SPORT EMPLOYMENT



M&T BANK STADIUM THE NUMBER ONE GAME DAY EXPERIENCE



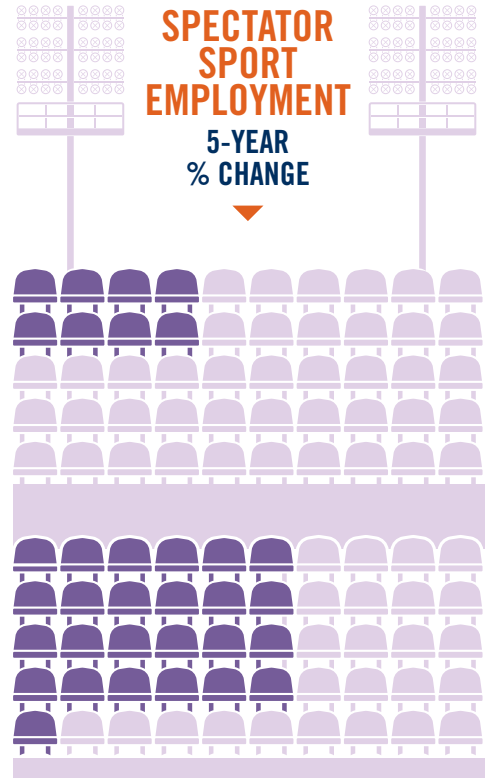
ORIOLE PARK AT CAMDEN YARDS
Number 2 Greatest Baseball Park

SPECTATOR SPORT EMPLOYMENT

5-YEAR % CHANGE

US Average
8%

Greater Baltimore
25%



GAMING

Since casinos first opened in the Region in 2010, the gaming industry has become a major entertainment attraction in Greater Baltimore. In the last five years, the industry has added more than 3,200 employees. In 2017, Maryland casinos generated more than \$700 million in revenue for the state and local jurisdictions, including nearly \$400 million dedicated to the state's Education Trust Fund.

DENSITY OF GAMING EMPLOYMENT



GAMING EMPLOYMENT 5 YEAR % CHANGE

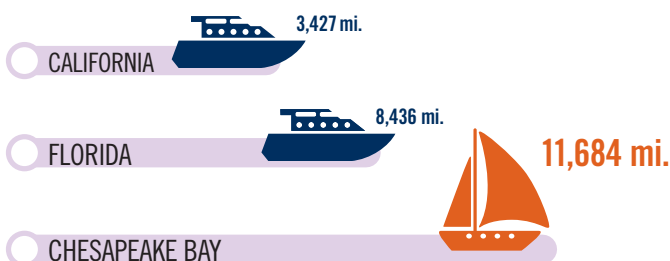


GREATER BALTIMORE:
264%

US Average: -10%
(-26938 workers)

SHORE, BAY, AND SEA

MILES OF COASTLINE



Greater Baltimore has two world class assets for fun on the water—the Chesapeake Bay and the Port of Baltimore. The Bay, with tributaries extending through the entire Region, has more shoreline than the West Coast of the United States. The Port of Baltimore, globally recognized as a leader in shipping, also serves approximately 15,000 cruise passengers each month with year-round cruising to several destinations.



GREATER BALTIMORE CRUISE PASSENGERS

East Coast

#6

United States

#11

Worldwide

#20